

About Us

Written by Administrator

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 Welcome to TBWABenchmark, a leading creative services agency in Bangladesh, having built partnerships with global and local clients such as Standard Chartered, Grameenphone, Apollo Hospitals, Grameen Danone, Pizza Hut, KFC, HP and SMC.

We are in idea business. Ideas that help the brands grow and businesses to succeed. With more than 30 employees, TBWABenchmark is a top ranking agency by creative reputation as well as by annual turnover.

As a truly integrated agency, TBWABenchmark work across all disciplines to deliver strong business results for our clients. We provide innovative perspectives on brand storytelling and engagement using our global strategic planning tools, Disruption and Media Arts.

Disruption is the art of developing disruptive ideas that challenge conventional thinking to provide a path for faster growth, and Media Arts is the art of telling brand stories that engage audiences across all media and channels.

TBWABenchmark is part of TBWA Worldwide, a Top-Ten ranked worldwide advertising agency recognized by Advertising Age in 2010 as the "Best International Network of the Decade." Fast Company Magazine placed TBWA 24th on its 2009 list of "The World's 50 Most Innovative Companies" and as an Innovation All-Star in 2010.
TBWA has 274 offices in 100 countries, and over 11,000 employees worldwide.

TBWA is part of Omnicom Group Inc. a leading global marketing and corporate communications company.
Here you'll find a bunch of things we think are disruptive, interesting, and most importantly, worth sharing.

Enjoy...